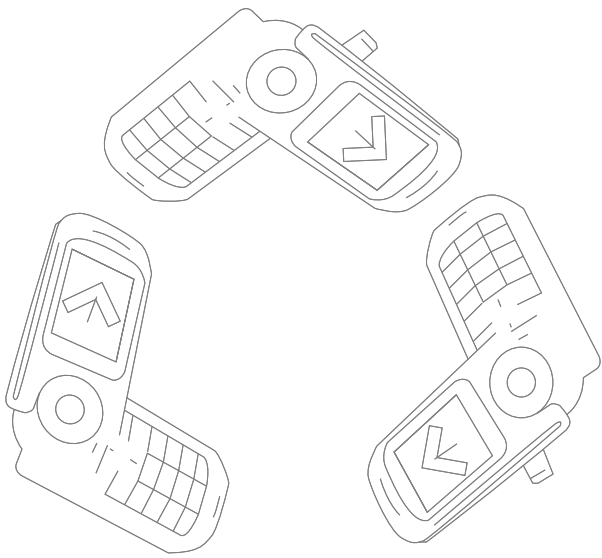


No cost to Sign Up

Tax deductible contributions

Help save the environment

Earn money for worth-while charities



# Recycling for Charities

*Protecting the earth while helping charities.*



Those electronics aren't doing anyone any good sitting in that drawer...

Use our recycling program & help your favorite charity



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And donate your old electronics TODAY to benefit you, your favorite charity and the environment!!!



## How The Program Works

### 1. Sign Up

Simply go to [www.recyclingforcharities.com](http://www.recyclingforcharities.com). Click on the red “Sign up Your Charity” button. Fill out the form and Proceed to step 2. There we ask that you fax us (248-582-9212) your 501c3 or other non-profit status letter so that we can keep donations going to only federally approved non-profits.

### 2. Collect Phones

Place collection boxes around your office and your community. Ask your friends, neighbors and family to donate their old electronics. Exchange tax deductible receipts for items donated so that they can also benefit from their donation.

- There are Lots of helpful Tips and Ideas that we have provided on page 7 to help you collect as many items as possible!

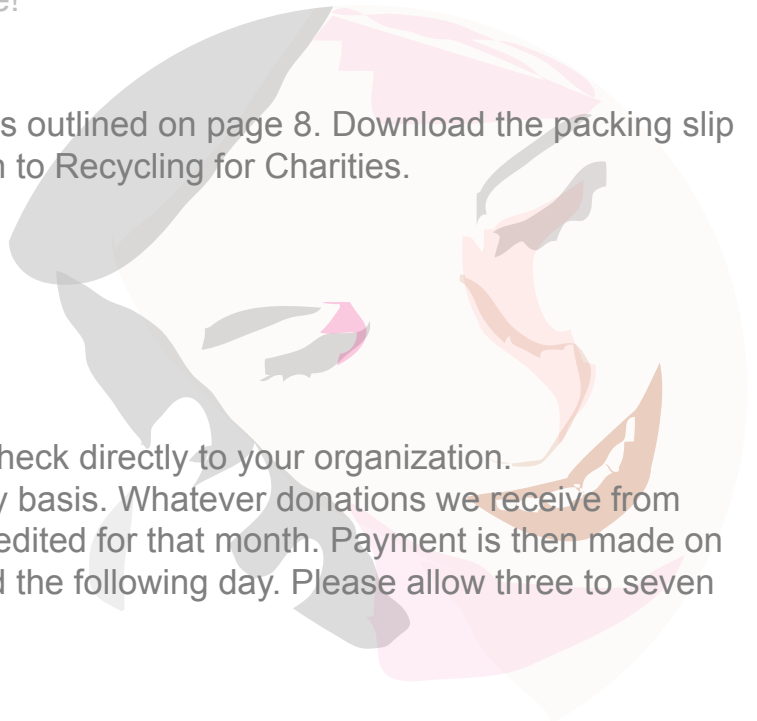
### 3. Ship Phones

Please read the shipping instructions outlined on page 8. Download the packing slip from our webpage and send your donation to Recycling for Charities.

Recycling for Charities  
316 ½ Main St. Suite 204  
Royal Oak, MI 48067

### 4. Get Paid

Recycling for Charities will send a check directly to your organization. Our collection cycle operates on a monthly basis. Whatever donations we receive from the first to the last of a given month are credited for that month. Payment is then made on the 15th of the following month and mailed the following day. Please allow three to seven days for delivery once mailed.



## **Benefits of Using the Recycling for Charities Program**

**1. There is absolutely no cost.**

There is no product that you must purchase to be sold. Simply start collecting cell phones and begin generating funds today. How many candy bars, raffle tickets, or discount cards have you had to pay for in the past, because you could not sell them all? With The Recycling for Charities Program, you have no up-front costs or out-of-pocket expenses.

**2. Risk-Free Program**

There are no costs that cut into your profits. As soon as you begin collecting phones, you begin making money.

**3. It's easy.**

Simply collect used phones, ship them to Recycling for Charities, and receive a check. It really is that easy!

**4. Everybody wins.**

Not only will your organization benefit from the donated phones, but each donor will as well. They will receive a valuable tax deduction for their donation. Owners of cell phones are happy to donate their used cell phones in exchange for these tax deductions, while also benefiting your organization's worthy cause.

**5. The Recycling for Charities Program is cutting-edge.**

Become part of a revolutionary fundraising concept. The newness and freshness of this innovative program is sure to stimulate attention and excitement throughout your community.

**6. Used cell phones are an untapped source of revenue.**

The average cell phone user upgrades every 14-18 months in the U.S. With over 110 million cell phones in use today, this high turnover rate creates a very large source of used cell phones that can be converted into additional revenue for your organization.

**7. The Recycling for Charities Program is for all types of organizations.**

Any organization, no matter how large or small, can use The Recycling for Charities Program to help generate funds. You can develop it as a stand-alone program or integrate it into an existing fundraising plan.

**8. Protect the environment as you raise funds for charity.**

Keeping phones out of landfills protects ground water and ultimately you. Help us keep the earth clean while we raise money



## Frequently Asked Questions

**Q: Is there any cost involved in regards to participation in the program?**

A: Absolutely not. Recycling for Charities is a free service focused on protecting the environment and helping worthwhile causes.

**Q: What types of phones, pagers, PDA's, Palm Pilots and digital cameras can be donated?**

A: All makes and models are welcomed. Working condition is not an issue, but the item must be deactivated. Our primary goal is simply diverting these devices from ending up in landfills where they can harm the environment.

**Q: Who may participate in the Recycling for Charities program?**

A: Practically everyone. The Recycling for Charities program is open to any person, corporation or government group wishing to donate used cell phones, pagers, PDA's and digital cameras. Fundraising is open to organizations, charities, schools, businesses, churches or any other group looking to raise funds.

**Q: For tax purposes, how do I determine the value of my donated phone?**

A: According to IRS regulations, the donor, based upon fair market value, determines the value placed on donated goods. Some suggest a \$40 tax deduction for working used cell phones. Please determine the proper value for your electronic donation with your tax advisor.

**Q: What if my phone is broken or doesn't work?**

A. The collected phones need not be in working order. Phones that cannot be refurbished will be recycled and disposed of according to EPA regulations.

**Q. What types of organizations are eligible to collect?**

A. Any organization or group is eligible to receive collect phones through The RFC Program. However to receive funds through donations you must be a non-profit organization.

**Q. Whom may I contact if I have any questions?**

A. Visit our website at [www.recyclingforcharities.org](http://www.recyclingforcharities.org) or simply send an email to [info@recyclingforcharities.com](mailto:info@recyclingforcharities.com). You can also reach us at (248)582-9229

# What **WE** Provide

- **Press Releases-**

We will contact your local media every time you decide to run a donation drive as as sending out national press releases to attract more donors.

- **Web Marketing-**

Your organization is recognized on our website and available to donors.



- **Customized Donor List-**

One of the great benefits of our program is that your organization can go onto our webpage and check the number of items that have been donated and who has donated them. This provides you with a customized donor list for your organization to utilize in the future. Also it will ensure that when large shipments of phones come in after a drive that all boxes and items are accounted for.

- **Event Publicity and Support-**

Our events calendar allows you to advertise your event in one more place. Also if your event is local to the Detroit area we would love to be involved and have a booth to publicize the fact that your supporters can donate their electronics to help your organization.

- **Alternate Donation Option-**

Our program allows people another avenue to donate to your organization without having to give away money. Were just asking for their old junk!

Please utilize our services and let us know how we can serve you better!!!